

IASLC



**IASLC 2022
Asia Conference
on Lung Cancer**

OCTOBER 27-29, 2022 | NARA, JAPAN



COMMERCIAL
PROSPECTUS

OCTOBER 27-29, 2022 | NARA, JAPAN

Conquering Thoracic Cancers Worldwide



This prospectus outlines a number of flexible options for maximizing corporate brand recognition and customer contact. These opportunities are available as stand-alone items or as a package for various supporter levels.

Exhibit booths, scientific poster viewing sessions, and networking breaks are all scheduled to take place in the Exhibit Hall. This ensures exhibitors as much exposure and delegate traffic as possible. Your company's objectives are highly regarded by the IASLC, and we would be pleased to discuss and accommodate any suggestions that you feel would improve your representation and participation in the IASLC 2022 Asia Conference on Lung Cancer.

CONTACT

International Association for the Study of Lung Cancer

corporaterelations@iaslc.org

999 17th Street, Suite 200

Denver, Colorado, 80202-2725 USA

Phone: +1 720 598 1951

Fax: +1 720 325 2848

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PLACE YOUR ORDER

Please place your order via our **online order form**. Orders will be filled on a first-come, first-served basis.

For assistance in using the online order form please contact corporaterelations@iaslc.org.



INVITATION

Dear Colleagues and Friends,

The IASLC 2022 Asia Conference on Lung Cancer (ACLC 2022) will take place October 27-29, 2022 at Nara Prefectural Convention Center. After 2018's editions, we are thrilled to invite you to join us again in a face-to-face meeting with virtual elements that will enhance participant's experience and allow anyone from anywhere to join this unique meeting.

The IASLC 2022 ACLC will bring participants information on the frontier of clinical and basic research, clinical management, and multidisciplinary care. Offering an academic feast, the ACLC 2022 will also share knowledge and experience with international leaders across all fields of lung and thoracic oncology.

We can't wait to see you in Nara, Japan in October 2022.

IASLC ACLC 2022 Conference Co-Chairs



Testuya Mitsudomi
MD, PhD
Department of Surgery,
Division of Thoracic Surgery
Kindai University Faculty of Medicine



Myung-Yu-Ahn
MD, PhD
Professor of Hematology,
Samsung Medical Center



James CH Yang
MD, PhD
Superintendent, National Taiwan
University Cancer Center
Professor, Graduate Institute of
Oncology, National Taiwan University



ABOUT THE ASIA CONFERENCE ON LUNG CANCER

Founded in 1972, the International Association for the Study of Lung Cancer (IASLC) is an international organization of more than 8,000 lung cancer specialists from 100+ countries. IASLC members work towards developing and promoting the study of etiology, epidemiology, prevention, diagnosis, treatment, and all other aspects of lung cancer. IASLC's mission is to enhance the understanding and education of lung cancer to scientists, members of the medical community, and the public. In addition to the annual meeting, the IASLC publishes the Journal of Thoracic Oncology, a prized resource for medical specialists and scientists who focus on the detection, prevention, diagnosis, and treatment of lung cancer.

The IASLC Asia Conference on Lung Cancer (AACL) is an educational and scientific event that will cover key aspects of the diagnosis and management of lung cancer and other thoracic oncology. With a multi-disciplinary program including invited sessions, parallel oral abstracts sessions, and poster presentations, participants will learn about novel targets, new progress of imaging in the diagnosis of lung cancer and bronchoscopy in biopsy and staging, an overview of sublobar resection, and the latest updates on the management of locally advanced NSCLC in Pacific region.



FACTS AND FIGURES

FROM PREVIOUS CONFERENCES

Year	Location	# of Delegates	# of Submitted Abstracts
2022	Nara Prefectural Convention Center, Nara, Japan	Est. 600 <i>In-person and virtual</i>	Est. 150
2020	Guangzhou, China	1100	225
2019	The Empress Convention Center, Chiang Mai, Thailand	737	148



THE VENUE

Nara Prefectural Convention Center was opened in April 2020. It is located in the city of Nara which is known for its abundance of historical and cultural offerings. There are World Heritage sites nearby. The Convention Center has won the Wood Design award and the 54th Japan Sign Design award in 2020.

All Conference Sessions, as well as the Exhibition, will take place at Nara Prefectural Convention Center. The convention center has 14 conference rooms and is the largest conventional hall in Nara. It can be easily accessed from Kansai International Airport and is connected to the public transport network.

NARA HOTEL ACCOMMODATIONS

The Conference Secretariat, International Conference Services Ltd. (ICS) is the official housing bureau for the IASLC 2022 Asia Conference on Lung Cancer and will offer assistance with the coordination of housing requirements for sponsors, exhibitors, and delegates. Discounted room rates as well as additional amenities have been negotiated and are only available to delegates and groups who book through the housing bureau.

Although the association and the housing bureau have done their due diligence and negotiated the lowest possible group rate, we cannot predict future specials hosted by competing hotels. However, we urge all sponsors and exhibitors to book at an ACLC contracted hotel. The success of IASLC and ACLC depends on delegates, sponsors, and exhibitors using the contracted hotels. IASLC/ACLC cannot meet contracted room obligations if registrations, sponsors, and exhibitors reserve rooms outside the official conference hotels. Rooms that are not filled create an expense for the Association in the form of financial penalties (attrition fees) and place the financial success of the Conference and the Association at risk, which increases with each delegate, sponsor, and exhibitor who stays outside the Conference contracted hotels.

IASLC RETAINS THE RIGHT TO APPLY A PENALTY AND DOWNGRADE LEVELS OR BENEFITS TO ANY SPONSORS AND EXHIBITORS (OR THEIR AGENTS) WHO DO NOT BOOK VIA THE OFFICIAL HOUSING BUREAU.

For more information please visit: <http://aclc2022.iaslc.org>



PROMOTION, ADVERTISING AND EXHIBIT OPPORTUNITIES

We are excited to welcome back in-person meetings.

As a Sponsor and/or Exhibitor, your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread exposure.

We invite you to visit the Conference website at ACL2022.iaslc.org for further information on the Conference.

This document outlines the many options available to companies to promote their products and services during the Conference. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus. We are happy to discuss options with you.

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SUPPORT LEVELS

ACLC 2022 has designed the following Supporter Levels, which includes a list of benefits and entitlements. If a Supporter wishes to purchase any additional stand-alone benefits, they can be purchased for the listed price through the online booking form.

For assistance in using the online ordering portal please contact corporaterelations@iaslc.org.



DIAMOND LEVEL

USD 125,000 | Exclusive

- Exposure and acknowledgment as a Diamond Sponsor on the Conference website, virtual platform, and selected onsite signage and printed materials.
- One (1) Tabletop exhibit
- One (1) Virtual Exhibit.
- Diamond Sponsors will have the first choice to select exhibit booth location.
- Ten (10) Complimentary Registrations for your employees.
- Fifteen (15) additional conference registrations at the IASLC member rate.
- One (1) complimentary virtual delegate bag insert (approved by IASLC).
- Diamond Sponsors will have the first right to select Symposia slot (additional fees apply).
- Advisory Board fee waived (additional costs may apply).
- Rotating footer ad in virtual conference platform.



PLATINUM LEVEL

USD 75,000 | 3 Available

- Exposure and acknowledgment as a Platinum Sponsor on the Conference website, virtual platform and selected onsite signage and printed materials.
- One (1) Tabletop exhibit
- One (1) Virtual Exhibit.
- Exhibit placement selection first come first served (after Diamond Sponsor).
- Five (5) Complimentary Registrations for your employees.
- Fifteen (15) additional conference registrations at the IASLC member rate.
- One (1) complimentary virtual delegate bag insert (approved by IASLC).
- Approved to conduct an Advisory Board (additional fees apply).
- Rotating footer ad in virtual conference platform



GOLD LEVEL

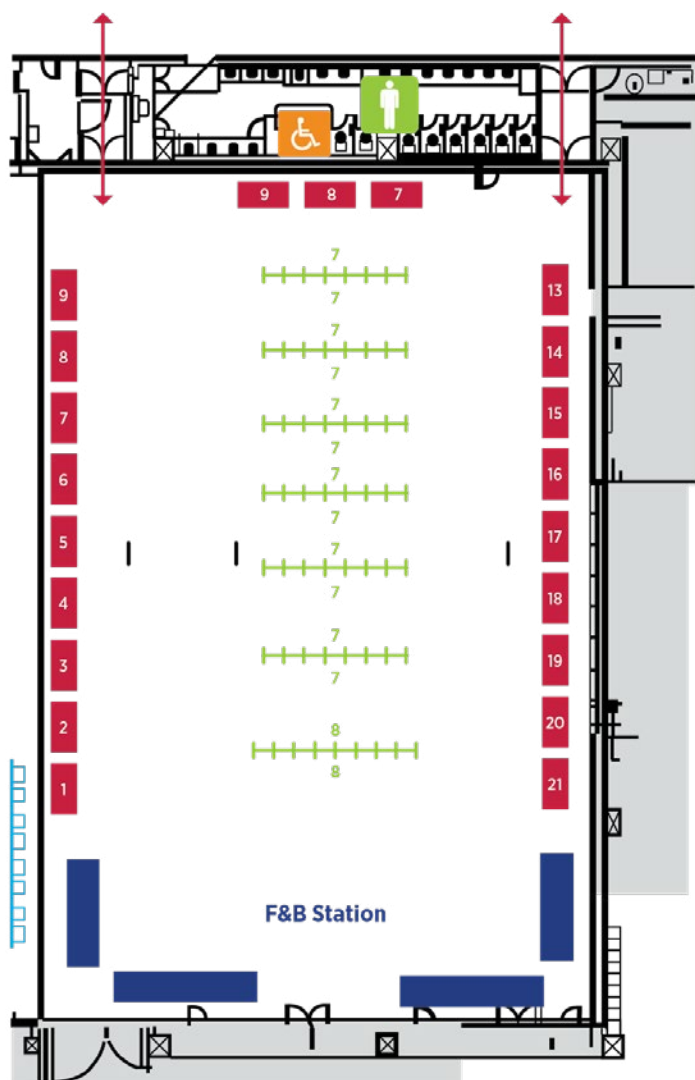
USD 50,000 | 7 Available

- Exposure and acknowledgment as a Gold Sponsor on the Conference website, virtual platform and selected onsite signage and printed materials.
- One (1) Tabletop exhibit.
- One (1) Virtual Exhibit.
- Three (3) Complimentary Registrations for your employees.
- Fifteen (15) additional conference registrations at the IASLC member rate.
- One (1) complimentary virtual delegate bag insert (approved by IASLC)

EXHIBIT OPPORTUNITIES

The Exhibit and Poster Hall is located on the same level as the Sessions. The hall can accommodate up to 21 Exhibitors on a first come first served basis, and will also include the Poster boards. Our Diamond, Platinum, and Gold supporters will have the first right to exhibit space, leaving only nine open exhibit slots.

The Program has a dedicated Poster viewing reception, as well as networking breaks to encourage delegates to visit the exhibit and poster hall.



Tabletop Exhibit Booth USD 15,000

- One (1) tabletop exhibit
- Panel with Company Name
- One table, two chairs, wastebasket, extension cord
- One (1) virtual exhibit
- One (1) complimentary registration
- Listing in onsite program
- Booth will be assigned by IASLC

EXHIBITOR MANUAL

The Exhibitor Manual including detailed information on the Exhibition as well as order forms for additional booth accessories (lighting, display materials, graphics, F&B etc.) will be available in **July 2022** and will be sent to all exhibitors once payment has been received in full.

PROMOTION OPPORTUNITIES

Create a custom package by selecting from the following stand-alone items.

Please note that all exclusive options are limited to one company only. Items will be sold on a first come, first-served basis. All prices are quoted in US Dollars (USD). Please note that payment must be made in USD unless otherwise agreed upon.



NETWORKING BREAKS

Each day, the conference will provide refreshments during the morning and afternoon networking breaks.

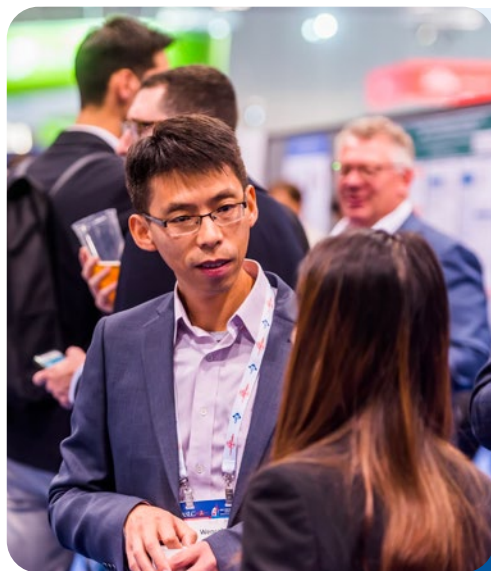
As the Networking Breaks Supporter you will:

- Have your company logo on tabletop cards on all food and beverage stations
- Receive acknowledgment in the onsite program

Networking Break time at ACLC 2022 is as below:

15:00 – 15:30 on Thursday, October 27, 2022 x 1 session
10:00 – 10:30 on Friday, October 28, 2022 x 1 session
16:00 – 16:30 on Friday, October 28, 2022 x 1 session
10:00 – 10:30 on Saturday, October 29, 2022 x 1 session

USD 5,000 (4 Available)



POSTER SUPPORTER

Top-rated abstracts accepted for Poster presentation may be printed and displayed on poster boards in the Exhibit Hall.

As the Poster Supporter you will:

- Have your company logo displayed on the Poster Board numbers.
- Have your company logo displayed on the e-poster section of the virtual platform.

Poster Viewing Reception time at ACLC 2022 is as below: *

17:45 – 19:00 on Thursday, October 27, 2022 x 1 session
17:30 – 19:00 on Friday, October 28, 2022 x 1 session

USD 25,000 (Exclusive)

* timing subject to change

ADVERTISING OPPORTUNITIES

PRINT ADVERTISING



ONSITE PROGRAM BOOK

Advertiser will be responsible for providing their advertisement in high resolution, print ready format as per specifications to be communicated by the IASLC.

Options as below:

Back Cover - USD 15,000 x 1

Inside Back Cover - USD 10,000 x 1

Inside Front Cover - USD 10,000 x 1

Full Page - USD 7,500 x 10

DIGITAL ADVERTISING



DIGITAL ADS

Advertiser will be responsible for providing their advertisement in high resolution format as per specifications and timelines to be communicated by the IASLC. Failure to provide the banner to specs or delayed will result in loss of the opportunity without a refund.

Options as below:

Virtual Conference Bag Insert - USD 2,500 x 10

Virtual Broadcast Notification - USD 2,500 x 10

Pre-Conference eBlast Banner* - USD 2,500 x 6

JUNO Mobile App - USD 5,000 x 1

*The IASLC will send emails to more than 17,000 interested parties on a regular basis prior to the event to update on newest developments about the Conference. Your custom banner will be displayed in the body of the eBlast.



INDUSTRY SYMPOSIA AND SATELLITE CME SYMPOSIA

Thursday, October 27, 2022	19:00 – 20:00 Dinner Symposia	2 AVAILABLE (USD 40,000)
Friday, October 28, 2022	07:30 – 08:30 Breakfast Symposia	2 AVAILABLE (USD 40,000)
	12:00 – 13:00 Lunch Symposia	2 AVAILABLE (USD 50,000)
	18:30 – 19:20 Dinner Symposia	2 AVAILABLE (USD 40,000)
Saturday, October 29, 2022	07:30 – 08:30 Breakfast Symposia	2 AVAILABLE (USD 40,000)
	12:00 – 13:00 Lunch Symposia	2 AVAILABLE (USD 50,000)

Industry Symposia (IS) and Satellite CME Symposia are commercially supported educational and promotional activities held in conjunction with the IASLC 2022 Asia Conference on Lung Cancer. The IS programs are approved by the IASLC as an independent activity held in conjunction with the Conference. These programs are not sponsored or endorsed by the IASLC and are not part of the official IASLC accredited program.

Industry Symposia must comply with all applicable **ACCME Standards for Commercial Support**. Sponsors are required to submit their agenda and presentation slides to the conference scientific committee in advance for approval. Limited to one symposium per sponsor (first come, first served – based on time of program being provided for review).

NOTES:

- The Symposium package includes meeting room and basic AV set up at Nara Prefectural Convention Center; different room sizes available.
- Acknowledgement in the onsite program and on the conference website.
- Opportunity for an invitation email to all registered delegates. (IASLC will send email with symposia schedule).
- Symposia hours are subject to change.